



ISES
SOLUTIONS

- SOFTWARE SOLUTIONS ■ MOBILE APPLICATIONS
- IT CONSULTANCY

Our Vision

ISESS aims to be the leading provider of mobile value added services and bespoke software solutions in Africa and emerge as one the leading platforms in the development and delivery of interactive mobile information services to consumers throughout the globe.

Our Mission

“Provide a platform that allows high value information services to be accessed by anyone with a mobile phone anywhere in the world”.



our company

ISES Solutions (ISESS) is a leading provider of software services, eBusiness and IT solutions. Our product range includes financial solutions, intra office messaging and collaboration suites to mobile solutions.

Our mobile solutions platform allows our clients to rapidly develop and deploy Value Added Services (VAS) to the mass consumer market via mobile phones and provision di-

verse mobility services (mobilizing the work-force/environment) to corporate customers.

Our unique experience in the mobile telecomm and Internet industry allows us to tailor our applications to support client platforms (typically web browsers and mobile phones) that are constrained by the limited network bandwidth typically associated within the Nigerian environment.

our products

ISESS Mobile Application Server (IMAS) Platform

This is a server based solution that facilitates the transfer of text, image, audio and video content as well as interactive services i.e. locations based solutions, travel bookings etc to PC, mobile phones, PDA and any other connected mobile device. The platform provides network-operators and customers with the following features:

1. Rapid delivery of text, image, audio and video content to mobile devices.
2. Targeted and location based advertising using mobile phones as the delivery platform.
3. Location based mapping, navigation and customer profiling.
4. Mobile commerce via integration with various e-payment platforms.

5. Real time 'push' based information updates.
6. Interactive services.

I-Statement Solutions

Our i-Statement (Interactive Statements) platform is an evolution from the e-statement packages currently made available by most financial institutions. This solution is accessible via web, desktop and mobile platforms. It allows customers to have greater control and management of their accounts by providing the following features:

1. Querying of payments made/received in their accounts.
2. Setup of various payment instructions.
3. Real-time chat with customer representatives.

4. Generation of basic accounting reports from statement information.

Benefits to the Financial Institution

- Enables self-service capability, reducing call center volumes.
- Rapidly informs customers about new products and services.

Benefits to the Customer

The platform allows the account holder (customer) to:

- Calculate different payment scenarios
- Learn about new products or services.
- Analyze past purchases.
- Pay bills.
- Make account changes.
- Report a lost or stolen card.
- Initiate a query about an account item
- Get an instant quote for new services



I-Alert Platform

This is an enterprise SMS solution that allows our clients to provide SMS based services to their customers. The platform provides an interactive SMS menu with alerting functionality necessary for the provision of services to customers such as Forex rates, weather updates, news headlines, interactive polling and campaigns etc.

Website Development

A Website is the essential marketing and advertising portal for any business in today's world. Prospective customers and clients tend to judge the capability and potential of a company through their website. Therefore it is essential that a company projects its image and services online through a rich and dynamic website in order to capti-

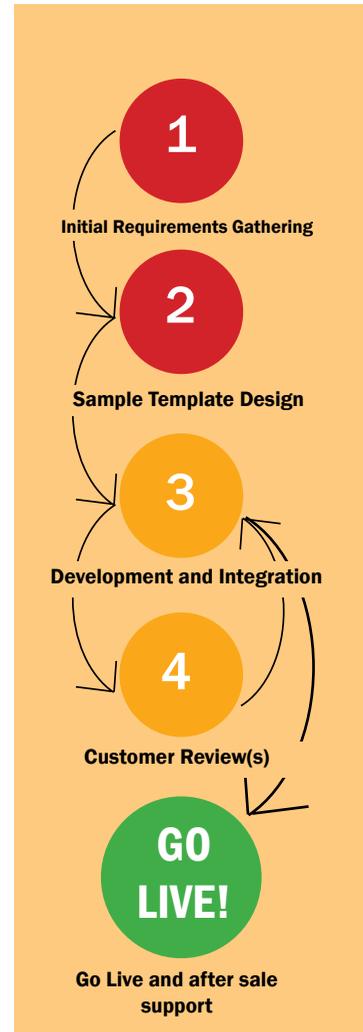
vate the right customer experience. Our consultants have many years of experience in developing websites that enable our clients to deliver their online business strategy. Our capabilities include:

- Enhancing customer service through online helpdesk and e-ticketing services
- Utilizing social networking (Facebook, Twitter and LinkedIn) to reach new customers.
- Setup of real time chat systems for direct one-to-one communication with customers.
- Provision of e-Commerce services.

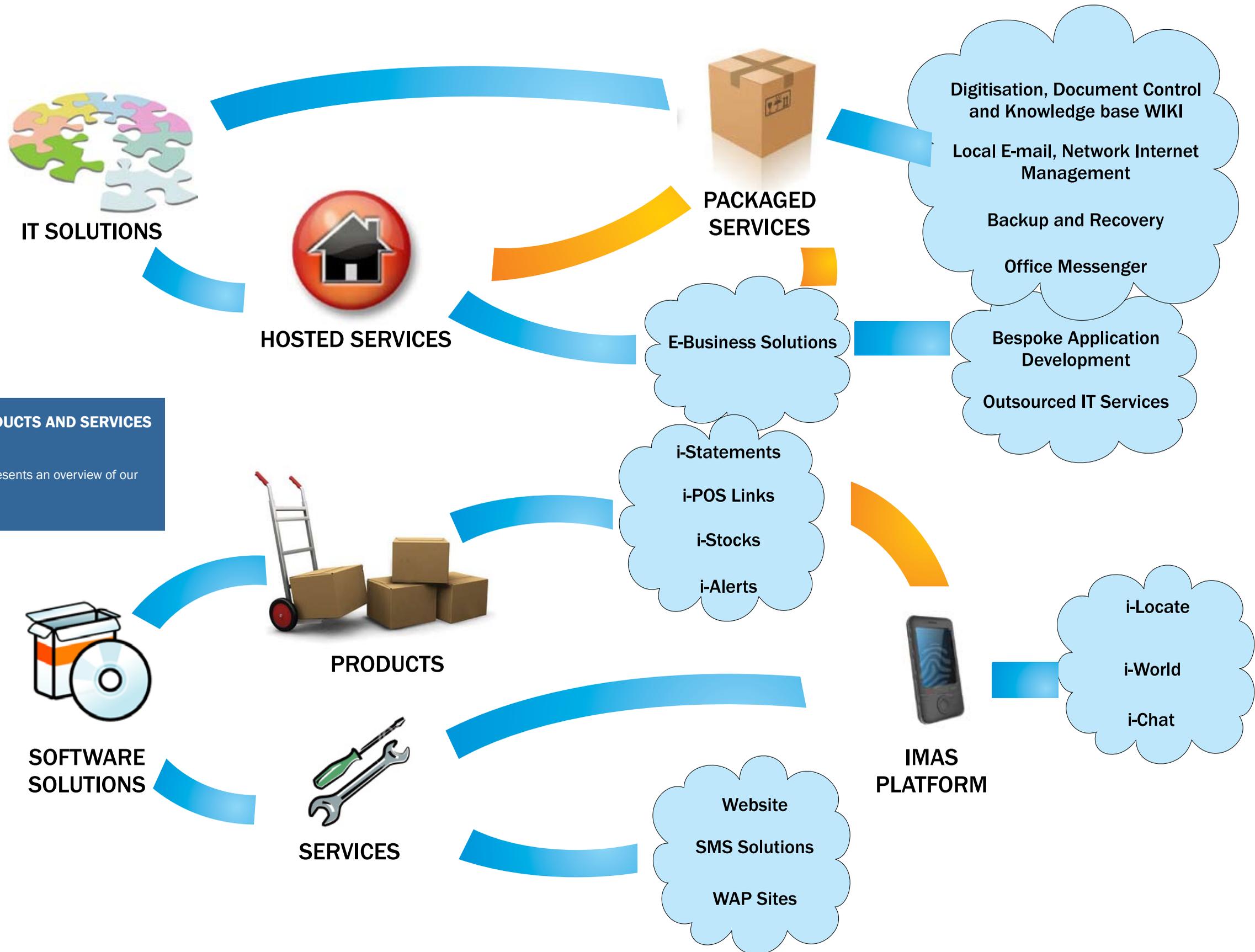
Our consultative process has been designed to ensure that we correctly identify your company's requirements and understand your overall business strategy so that we can develop a website that fully supports your objectives. We use our proven 7-step methodology to achieve this. The Key steps of this process include:

- Initial Requirements Gathering
- Sample Template Design
- Development and Integration
- Customer Review(s)
- Go Live and after sales support

Our web solutions are developed using a combination of the latest

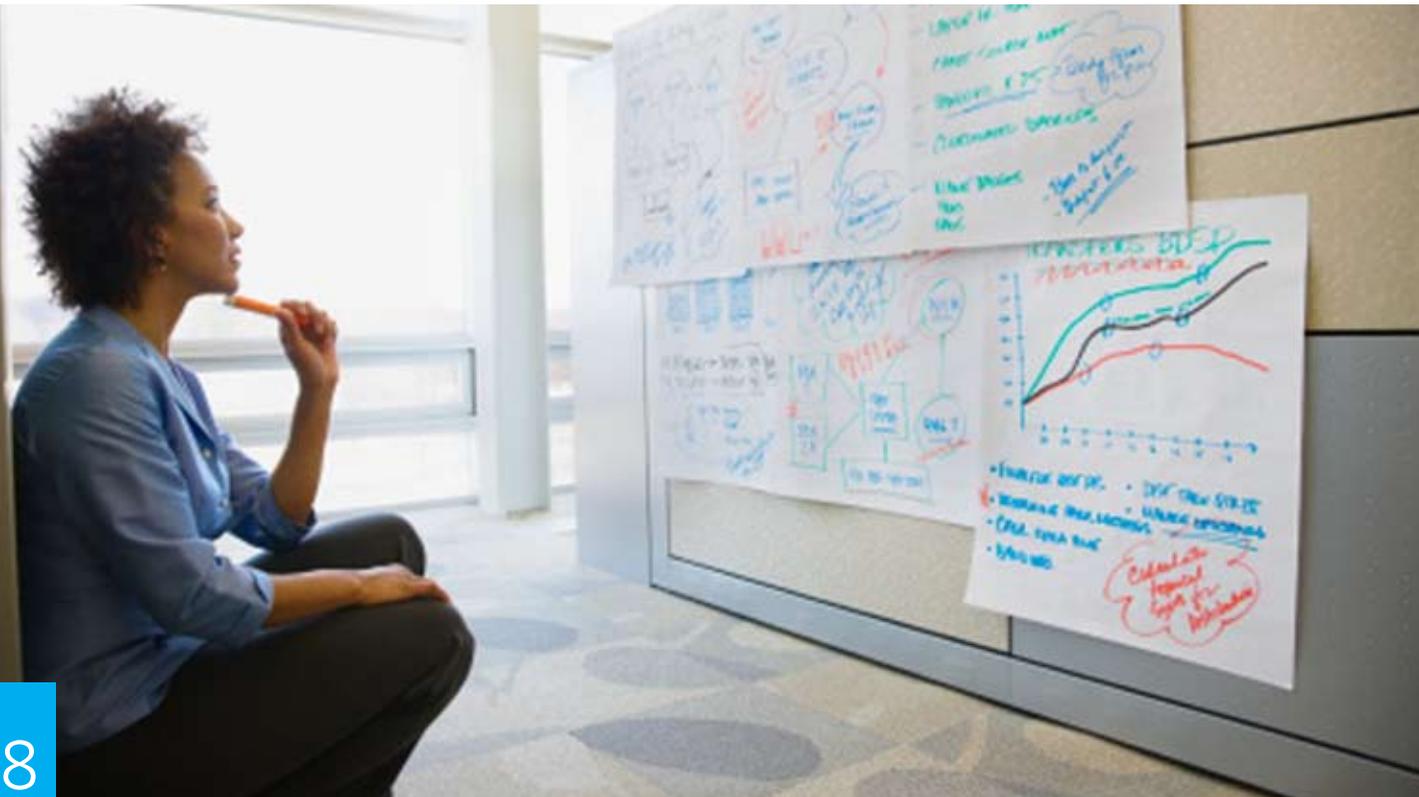


our services |



OVERVIEW OF PRODUCTS AND SERVICES DIAGRAM

The following diagram presents an overview of our products and service.



web 2.0 technologies including PHP, AJAX, Flash, Flex, action script and JavaScript.

Mobile Applications Development

The mobile market place has witnessed a tremendous adoption/penetration of smart phones in recent years. As a result of the success of devices like the Iphone, Blackberry and Android OS phones. Mobile operators have had to adjust their strategies to accommodate the increased sophistication of services available. Mobile users are fast becoming accustomed to using mobile applications for their information services, especially those that integrate with new age

social networking platforms such as Facebook and Twitter.

ISESS specializes in the development, deployment and hosting of device agnostic mobile solutions (they run on all mobile phones present e.g. Samsung, blackberry etc) that enable our clients to target their customers “on the move”. The majority of our mobile solutions are built around our IMAS platform. This is a sophisticated enterprise server that allows our clients to deliver text, images, videos and interactive content/media to their customers via their mobile devices/phones. These can include: targeted campaigns, magazines, mobile-sites, PR tools (polls) and chat solutions. We also build mobile websites for customers who do not require all the features present in the IMAS platform.

Bespoke Software Development

At ISESS we have developed a variety of bespoke software solutions for clients in various industries. These solutions range from e-Learning applications, messaging platforms, inventory management solutions to “always on” VAS servers for telecoms providers.

Our consultants have years of expertise in working with clients to gain a full understanding of their business processes and detailed requirements of the software solutions. They work in close coordination with our engineering team to develop solutions that correctly perform the tasks required and can be rapidly deployed and utilized

within the clients firm. However our process does not stop there. We have dedicated after sales support teams that ensure the smooth running of the applications and are ready to resolve any possible problems or training requirements concerning the software.

We utilize a number of technologies and platforms in our software development team however our core skills are in Java (J2EE, J2SE, and J2ME), C#, C++, Adobe AIR, Adobe Flex, Adobe Flash, MS SQL and MySQL targeted at the Windows OS, Linux and UNIX platforms.

IT Solutions

Our IT Team Solutions team has gained a lot of experience working with IT tools and packages developed by leading technology providers and customizing them to our client's requirements. These solutions have been sourced from both the open-source and commercial realm such as Alfresco and Microsoft SharePoint.

These solutions are tailored at resolving the numerous IT challenges

that businesses face in Nigeria and other harsh environments. Typical benefits include;

- 1) Reduced IT expenditure.
- 2) Improved staff performance by optimizing their efficiency.
- 3) Enhanced collaboration and knowledge sharing across teams regardless of geographic location.
- 4) Security of the company's intellectual property.
- 5) Provision of a platform for collaboration and managements of projects securely from any geographic location.

The following solutions represent a cross-section of some of the customized solutions we deploy:

Document Management: Our document management suite comprises of a set of tools that enables clients to store, retrieve, share and collaborate on all documents generated within the work place. This solution ensures that documents can be versioned (tracks users changes) and remotely accessed by staff without compromising the company's security and intellectual property.

Backup And Recovery: This package facilitates the automated backup of selected files within the

company to a secure location both on and off site. This ensures the timely and accurate recovery of all the data in case of fire, theft or PC malfunction.

Internet Provision And

Networking: This is a collection of tools that enables the company to manage all aspects of their internet usage within the work place. This includes: restriction of bandwidth available per staff, monitoring and tracking of unwarranted use of internet facilities, rapid setup of email accounts and other related network facilities for company staff.

Office Messaging Platform: This is an instant messaging tool setup within a company's work place. It allows employees to rapidly communicate, share data, conduct meetings and collaborate on projects across companies' branches both locally and globally instantaneously.

Project Management: A set of applications that aid in the online planning, tracking and delegation of projects and related activities. As well as the management of employee tasks and the servicing of customer help request(s).



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